



Data Marketplaces with a Free Sampling Service

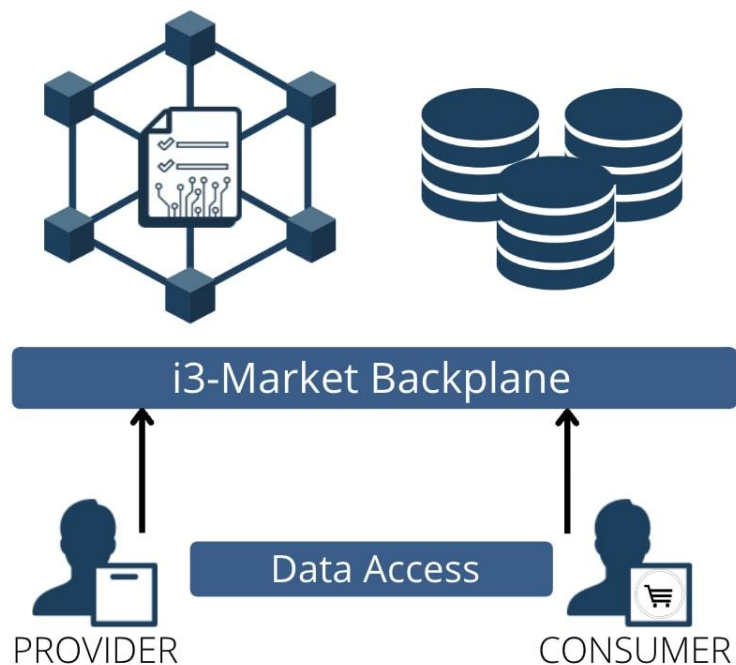
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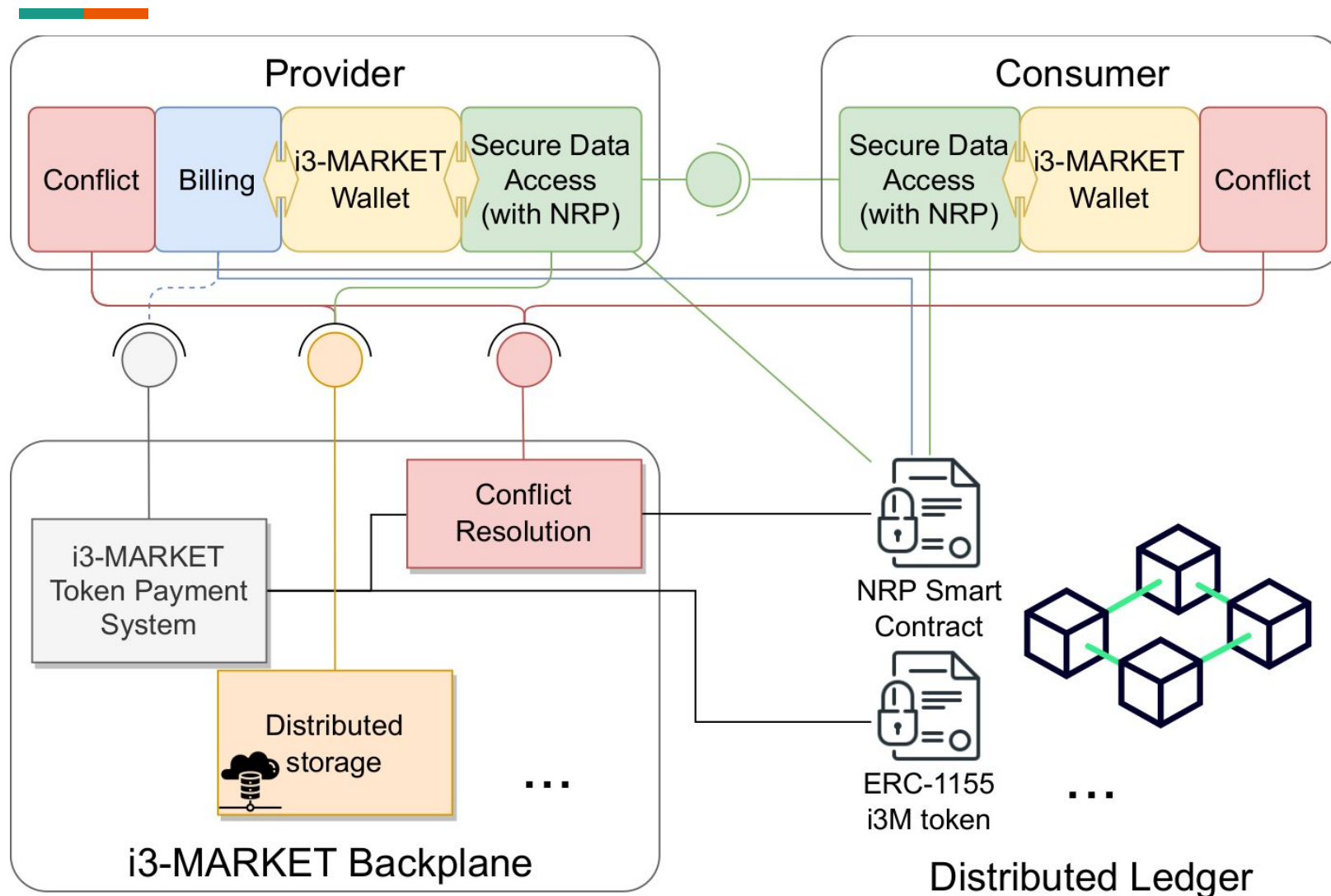
H2020 — i3-MARKET



- intelligent
- interoperable
- integrative
- deployable MARKETplace platform



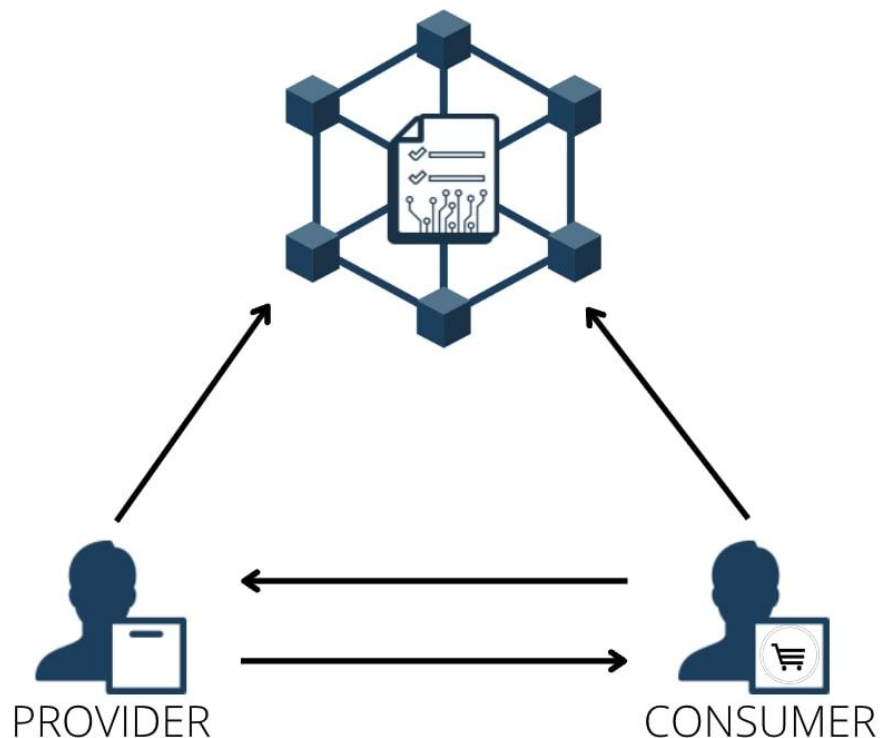
i3-MARKET components



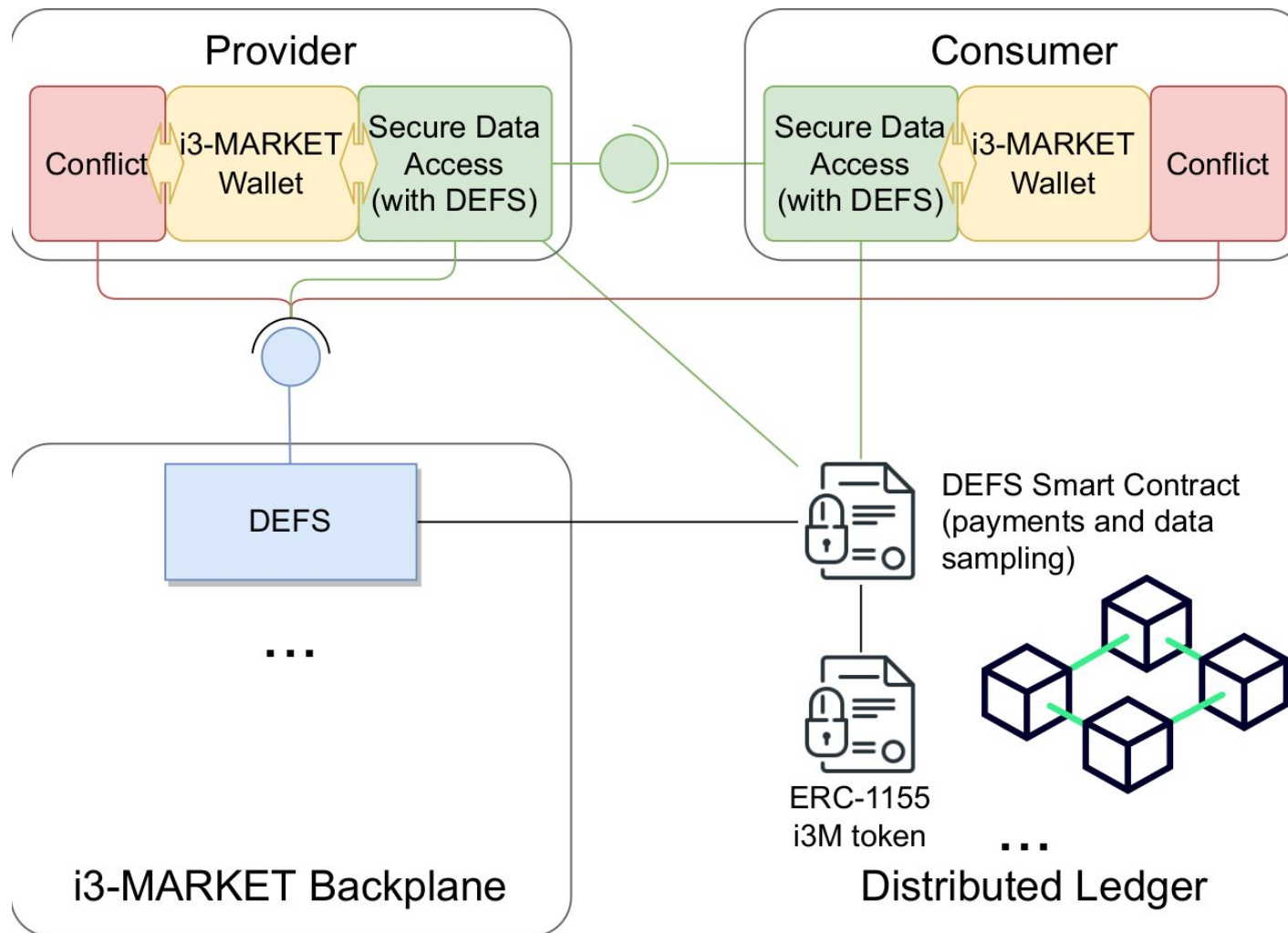
Sampling Service: DEFS

Data Exchange with Free Sampling protocol.

1. Data sample evaluation
2. Payment guarantees
3. Cost-efficiently
4. Non-repudiation
5. Liveness

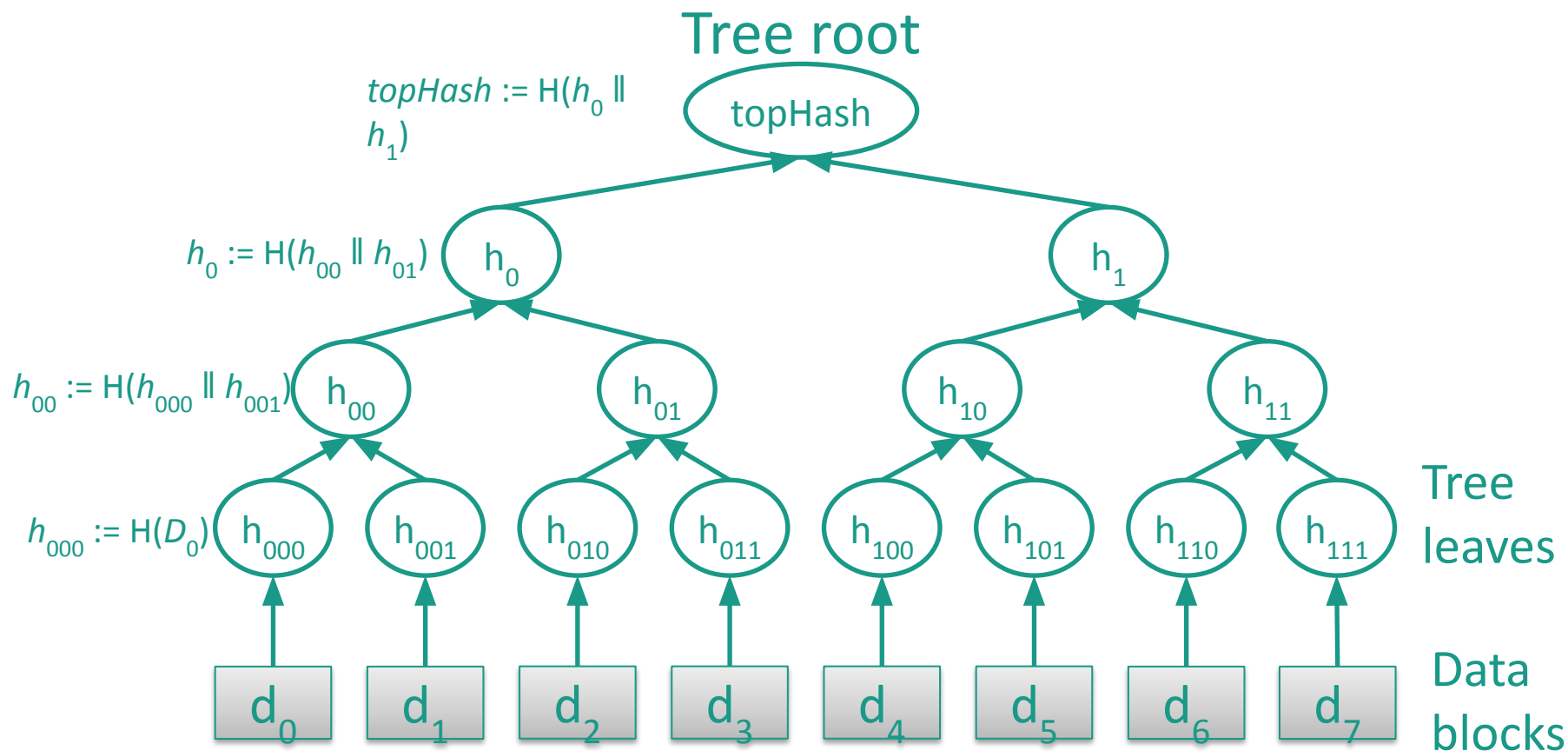


Integration of DEFS in i3-MARKET

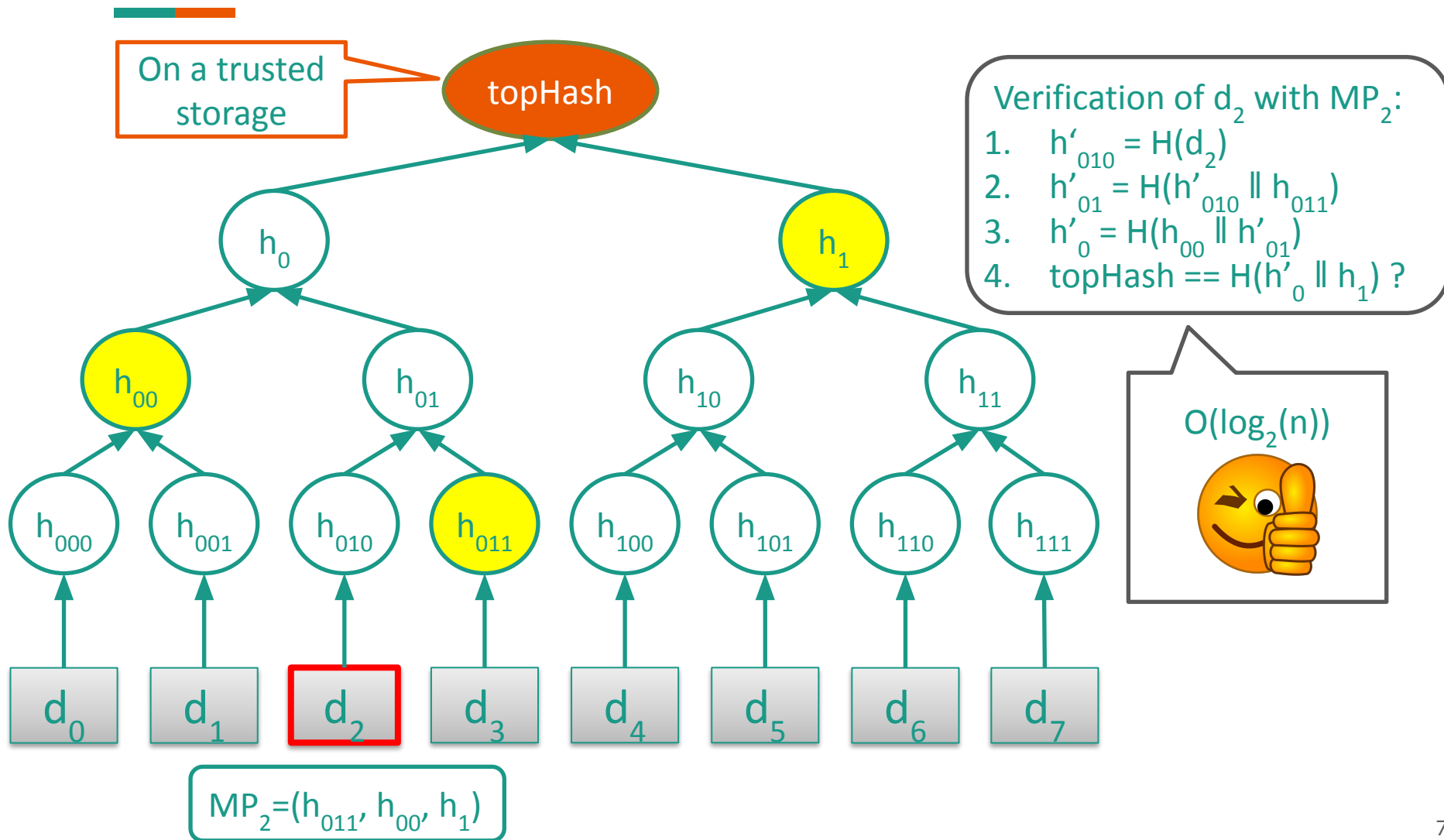


Background: Merkle Tree

Number of blocks n .
 If the tree is balanced,
 tree depth = $\lceil \log_2 n \rceil + 1$



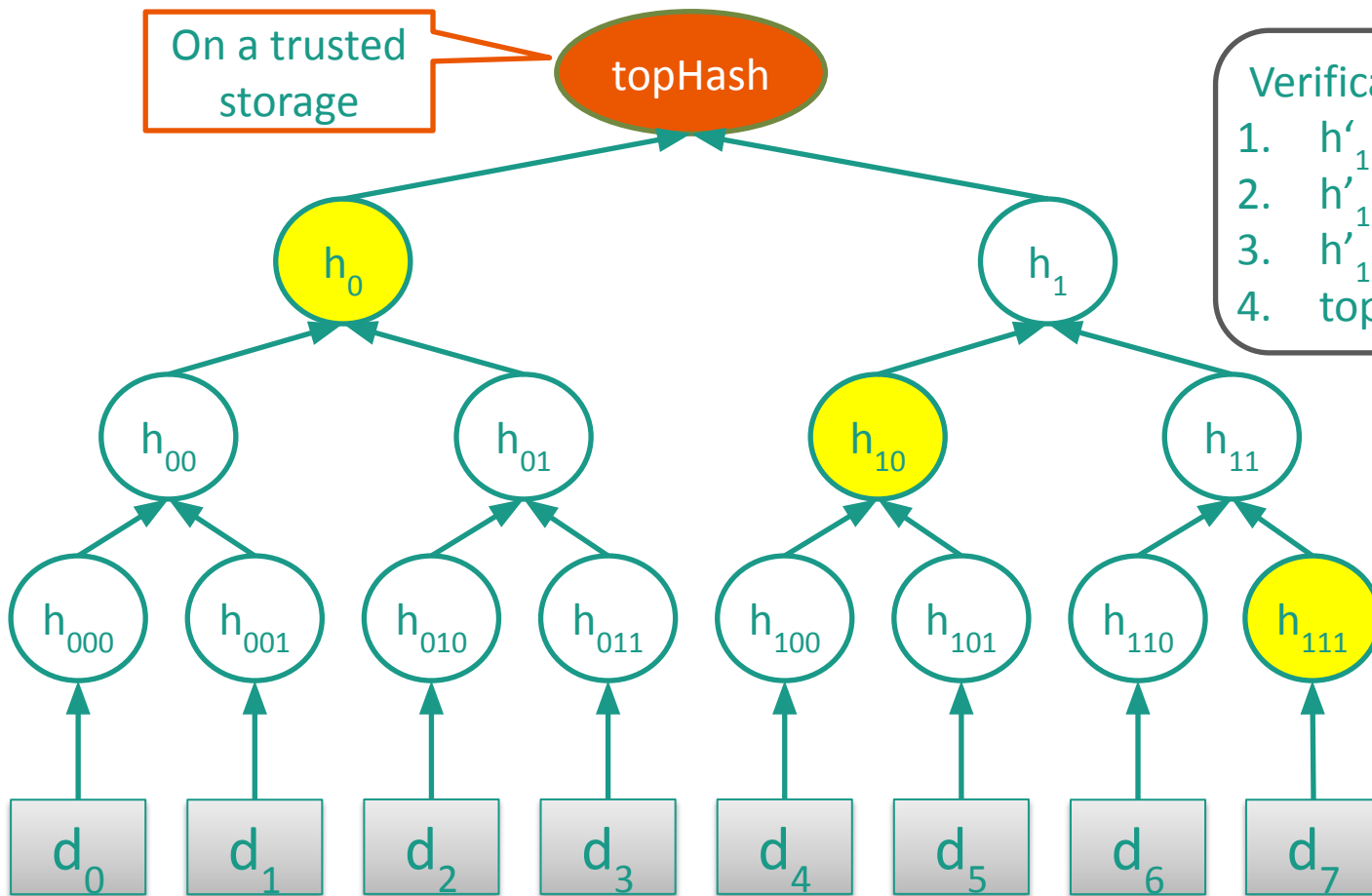
Background: Merkle Tree



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On a trusted storage

topHash



Verification of d_6 with MP_6 :

1. $h'_{110} = H(d_6)$
2. $h'_{11} = H(h'_{110} \parallel h_{111})$
3. $h'_1 = H(h_{10} \parallel h'_{11})$
4. $topHash == H(h_0 \parallel h'_1)$?

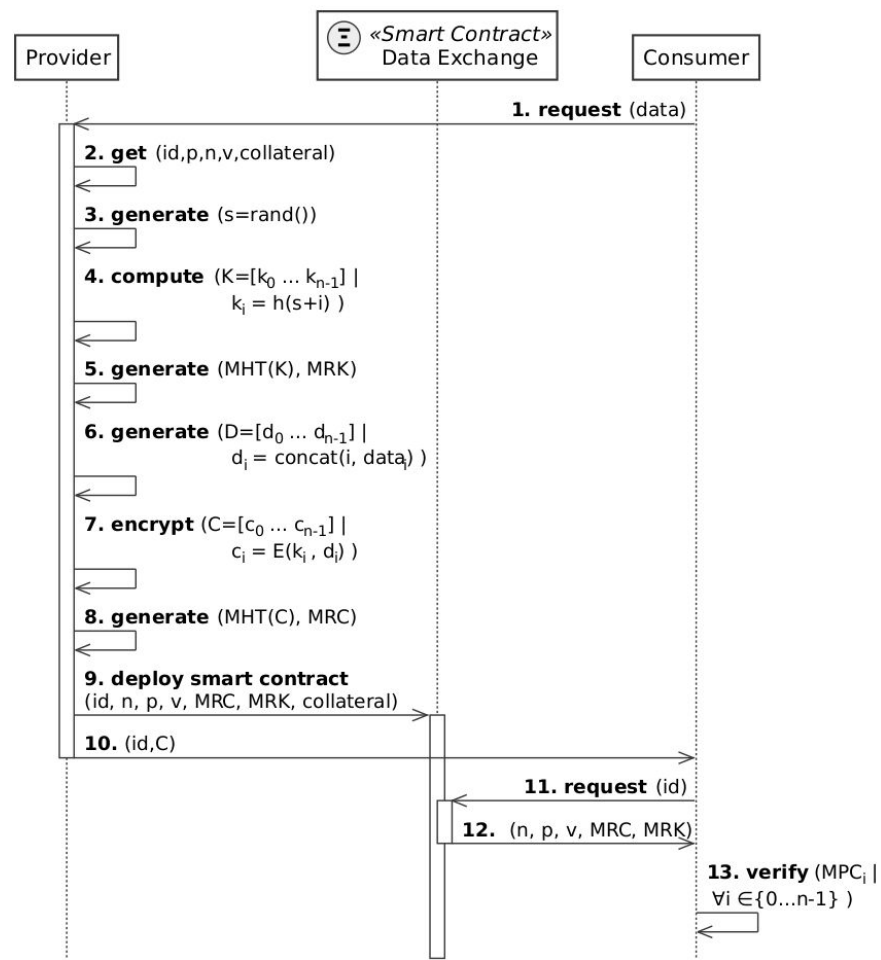
$O(\log_2(n))$



$MP_6 = (h_{111}, h_{10}, h_0)$

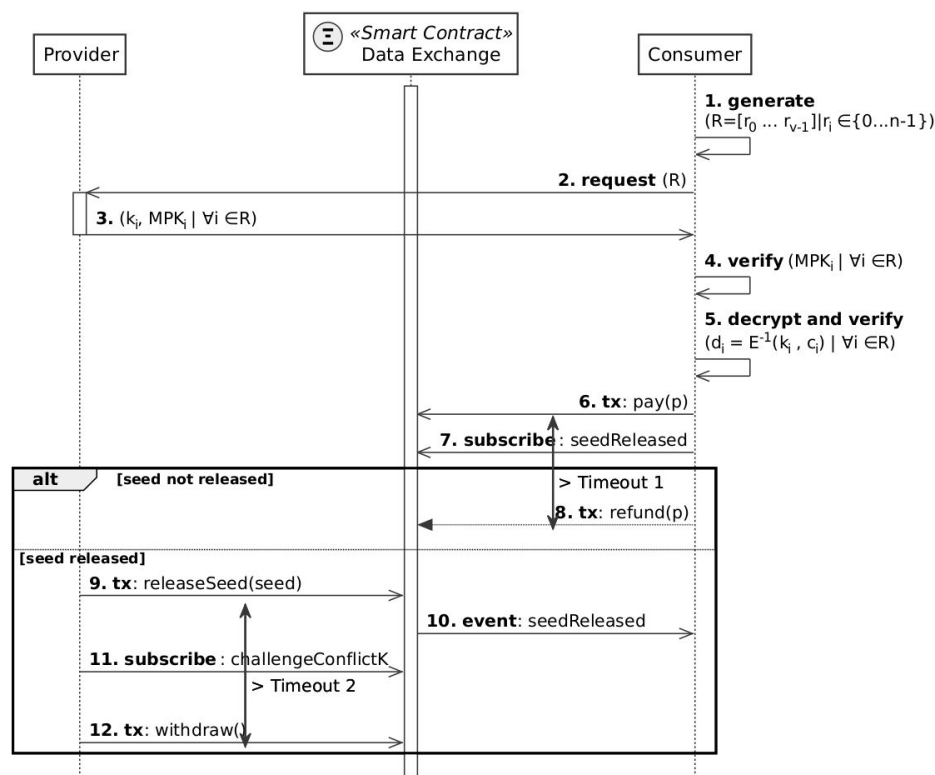
DEFS: Protocol preparation

- Generates a random permutation of the dataset blocks
- Generates as many keys as blocks in the dataset based on a seed
- Create a Merkle Tree of keys
- Encrypt every block with its corresponding keys
 - it creates a randomized encrypted dataset
- Creates another Merkle Tree for the encrypted dataset
- Initiates a **smart contract** with registering the merkle roots and certain parameters
- The consumer can download the encrypted blocks and check them against the merkle root publish on the SC



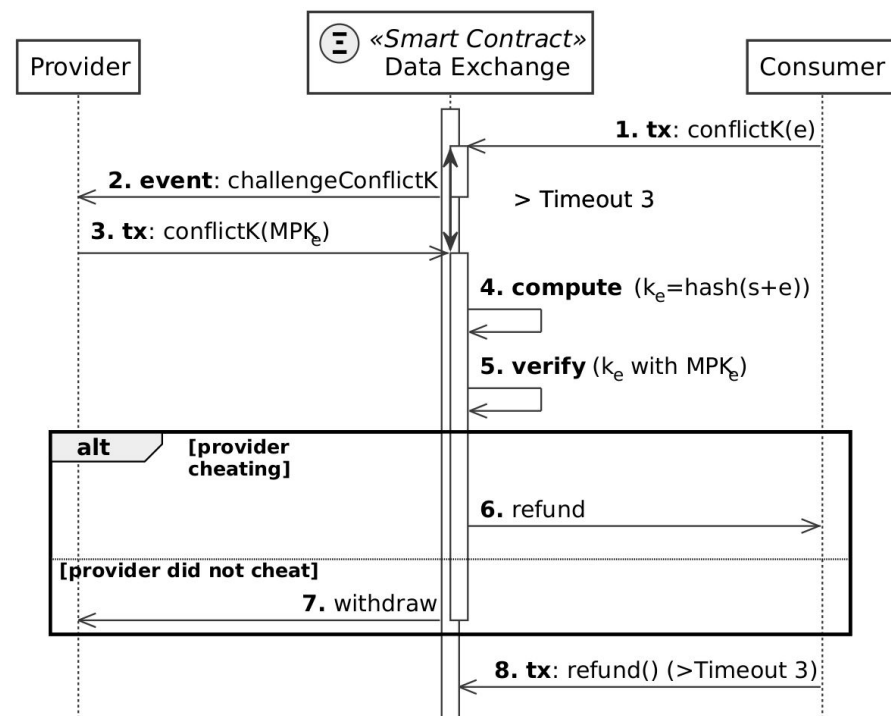
DEFS: Protocol execution

- Consumer chooses samples to be revealed
- Provider send keys to decrypt them
- Consumer checks quality
- If OK, consumer pays with tokens
 - tokens are locked by the SC
- Provider publishes the seed
 - consumer can decrypt the entire dataset, or starts the conflict resolution phase



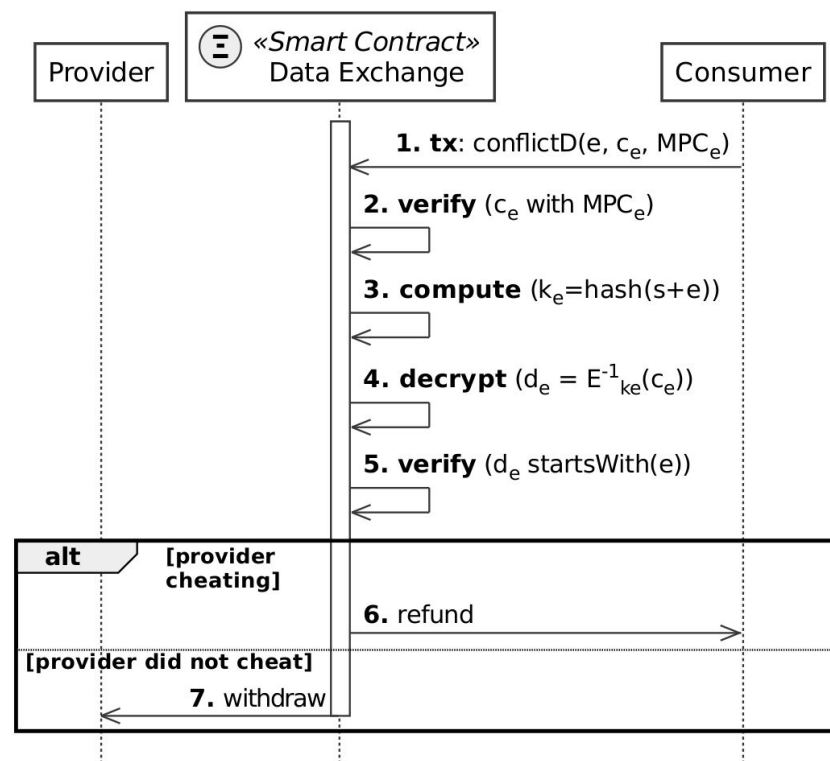
DEFS: Conflict Resolution

- Handled by the Smart Contract
- Can be started if:
 - **Keys are not properly generated.**
 - Cryptograms do not have the proper format.
- If the provider is found guilty:
 - provider pays the costs (some tokens are locked in the beginning)
 - consumer is refunded
- Otherwise:
 - consumer pays for the conflict costs
 - provider is paid



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Thank you!



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